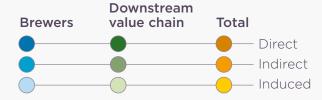
FINLAND **BEER'S ECONOMIC IMPACT**

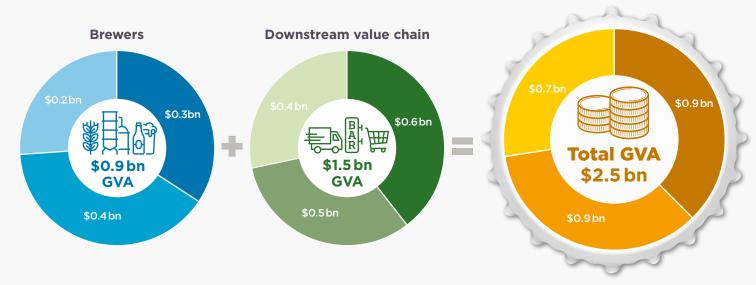


The global beer sector contributes to Finland's economy through its domestic and international operations, and its worldwide supply chain.



GROSS VALUE ADDED (GVA) IMPACT

The global beer sector supported a \$2.5 billion GVA contribution to Finland's GDP in 2019. This was equivalent to **0.9%** of national GDP, or **12%** of Tampere's economy.



EMPLOYMENT IMPACT

The global beer sector sustained **29,000 jobs** in Finland in 2019. This was equivalent to 1.1% of national employment, or 14% of employment in Tampere.



TAX IMPACT

The global beer sector supported \$2.3 billion in tax revenues in Finland in 2019. This was **1.7%** of government revenue.





Downstream value chain: \$0.4bn



